

71M # 07102

11767699

NCC Cable System Order

Order #	62360260
Syscode	5328
System Name	Spectrum/Menomone, WI
Market	Minneapolis-St. Paul

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$60.00
Commission	\$9.00
Net Total	\$51.00
Total Spots	2
Affiliate Split	100.0
Sold On	
Cost Per Spot	
GRP	GMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-
Cost Per Spot	-
GMP	-
CPM	-

Comments : 11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ Boston College	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	CFB 11/05
2	ESPN	Vanderbilt @ Auburn	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$30.00	\$30.00	30	CFB 11/05

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$60.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60.00

SYSTEM APP: SALES ACCT Date Printed 11/01/16

62360260 | Minneapolis-St. Paul | Spectrum/Menomone, WI | 5328 |